



## Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 332,000 in more than 15,400 clubs in 135 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

### Founded

October 22, 1924

### Updated Brand

August 17, 2011

### Leadership

[Jim Kokocki](#), International President  
[Mike Storkey](#), President-Elect  
[Balraj Arunasalam](#), First Vice President  
[Lark Doley](#), Second Vice President  
[Daniel Rex](#), Chief Executive Officer

### Benefits

- Clearer communication
- Improved leadership skills
- Enhanced teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost effective

### Number of Toastmaster Clubs

Worldwide clubs: 15,400+  
U.S. clubs: 8,700+  
International clubs (not including U.S.): 6,700+

### Types of Clubs

- Community
- Corporate
- College
- Government agency
- Religious

### Notable Corporate Clubs

- American Express
- Apple
- AT&T
- Coca-Cola
- Disney
- Google
- IBM
- Johnson & Johnson
- Microsoft
- Sony
- Toyota

### Toastmasters Member Demographics

Gender distribution

- 52% female
- 48% male

Income level

- Average member annual household income is \$50,000-\$74,999
- 30% of members earn \$100,000+ annually

Level of education

- 74% of members have a bachelor's degree or higher
- 35% of members have a master's degree or higher

For more information: [www.toastmasters.org](http://www.toastmasters.org)

### Media Contacts:

Dennis Olson | 949-835-1305 | [dolson@toastmasters.org](mailto:dolson@toastmasters.org)  
Suzanne Frey | 949-835-1306 | [sfrey@toastmasters.org](mailto:sfrey@toastmasters.org)