



WHERE LEADERS ARE MADE

DISTRICT 13 TOASTMASTERS



From the District

Spring will be here next month and the Toastmasters year is more than half way over. What are your goals as a member? What are your clubs goals? What barriers and roadblocks are in the way of achieving those goal(s)?

Life can be busy and it can be hard to attend meetings with family, work, and other commitments. For me, Toastmasters is an excellent way to improve my communication and leadership skills both professionally and personally. I look forward to my club meetings each week to improve my skills and help others grow in their journey. I have them scheduled in my calendar, so I know not to schedule anything else during that time.

Have you invited a guest to your club's meeting? It is important to share the benefits of Toastmasters with others. Toastmasters shouldn't be a best kept secret. I often tell others that Toastmasters works on improving your communication and leadership skills and you can network with other individuals. While I don't have to give speeches at work, Toastmasters has helped me communicate more effectively at work and in meetings. Work on refining your elevator speech about Toastmasters. Sharing the benefits and spreading the word is the best way to get guests at club meetings.

Are you working in Pathways? I am excited to be in Pathways and am working in Leadership Development Level 2. I loved the Traditional Program and love Pathways even more! It is a journey full of possibilities. Pathways features online learning, excellent content, interactive tools, strong mentoring and evaluation components, and a multitude of options.

Feel free to reach out if you have a question, want to talk about your goals, or need information to help your club.

Jennifer Sell, DTM
District 13 Director
DD@d13tm.com

Members Matter Most!

***Let's Re-energize Our Clubs
Talk Up Toastmasters Membership
Drive Contest***

Runs February 1 - March 31

It's that time of year again!

Toastmasters International officially kicks off the [Talk Up Toastmasters Membership Drive Contest](#) on 2/1 and runs until 3/31. Each club will "Talk Up Toastmasters" to guests, coworkers, friends and family and hope to reach a goal of adding 5 new members to every club. The members could be new, dual (member of more than one club), or reinstated (were former members) to qualify for a 10% discount off Toastmasters International merchandise.

Many valuable resources on the D13 website to hold Open Houses and Special Events. Check out the next article for more information.

Other clubs have successfully done this and you can too. Have fun and let's go spread the word to make our clubs stronger!

Any questions, please reach out to Donna Kolody, our D13 Membership Drive Chair at membership@d13tm.com



The poster features the Toastmasters International logo in the top left corner. The text reads: "District 13 Toastmasters Presents Talk Up Toastmasters Membership Drive Contest February 1, 2018 - March 31, 2018". Below this, it states: "Add five new, dual or reinstated members to your roster between February 1 and March 31 to receive a special 'Talk up Toastmasters' ribbon to display on your club's banner. In addition to the ribbon, qualifying clubs earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)" A central image shows a speaker at a podium addressing an audience. Diagonal text on the sides provides tips: "Have club open houses.", "Host workshops at your club.", "Invite friends, colleagues, and family to visit your club.", and "Run some social media and advertising campaigns to market your club." The URL <http://www.d13tm.com/marketing/talk-up-toastmasters/> is at the bottom center, flanked by "D13TM.COM" on both sides.

Club Open Houses



Open House-in-a-Box

An Open House is one of the most powerful ways of building membership. It

provides a friendly and inviting way of demonstrating a club meeting and give prospective members a taste of what they will get by joining your club. Its not a regular meeting, an Open House is a party designed for drawing quest who will become members.

Visit [Open House-in-a-Box](#) for materials for your club's next open house.

Email your club Open House date, time, and location to Donna Kolody, at: membership@d13tm.com to be posted on the District 13 event calendar.



Allegheny Mountains had a Phenomenal Open House with 13 Guests

On February 1, 2018, Allegheny Mountains Toastmasters held our annual Open House event at Hoss's Corporate Office in Duncansville PA. The event was a phenomenal success as we attracted 13 guests and had 3 member sign-ups that evening (and expect at least 3 more in the upcoming weeks).

[Click here to read more on Allegheny Mountains](#)

Networking = Big Payoff For West Liberty University Toastmasters Club

The West Liberty University Toastmasters Club has six new members. Two are from November 13 and four from January 22. While it seems like an "overnight success," it is actually the result of months of networking. Last spring our club began very actively searching for new members. We did presentations to Rotary and BNI, networked through groups/jobs we were in, and used social media to spread the word.

[Click here to read more on West Liberty University](#)

Spread the Word: Grow Your Club

Wouldn't it be great if everyone who visited your club, joined your club? Sure it would! But maybe you're thinking, *how do we even get someone to visit our club?* Check out this article ["Spread the Word: Grow Your Club - Tips on recruiting new members."](#)

Check out the updated [Membership Growth Manual](#) too!

· SAVE *the* DATE ·



District 13 Spring Conference
May 18th and 19th
Double Tree Pittsburgh, Monroeville

Step Up to the Plate

Be a part of the Spring Conference Team!

Leaders Needed:

Registration

Baskets

First Timers

Friday Night

Contests

Sponsorship

Contact Spring Conference Chair Jeff Coyne for more information at

SpringConference@d13tm.com

Do you have communication or leadership expertise to share?

Suggested Topics:

Speech Development

Change Management

Parliamentary Procedure

Service Leadership

Storytelling

Improv Live

Contact Program Quality Director Denise Etter, DTM for more information at

PQD@d13tm.com

Club and Members Incentives

Don't miss any opportunity to score big with the 2017-2018 Club and Member Incentives. Existing opportunities and brand new opportunities abound. [Click here](#) to review the many ways to build clubs, increase membership, and ensure that Members Matter Most!

[Click here](#) to submit Shooting Stars forms

[Click here](#) to contact District Incentives chairperson



DISTRICT 13 CLUB & MEMBER INCENTIVES

2017-2018

SHOOTING STARS

July 1, 2017 - June 30, 2018

Members who earn 1 educational goal, sponsor 1 new member and give 1 Successful Club Series Speech will receive the Shooting Star trophy, pin and certificate. To be presented at an upcoming District Conference or awards banquet.

GET ON THE TRAIN

July 1, 2017 - February 28, 2018

Clubs with all seven officers trained at during both training periods (by February 28, 2018) will be receive a ribbon for their club banner. To be presented at an upcoming District Conference or awards banquet.

WE ARE ON A NEW PATH

The top 3 clubs with most members achieving educational awards in Pathways by April 30, 2018 will receive a pinnacle trophy. To be presented at an upcoming District Conference or awards banquet.

GOT 20?

July 1, 2017 - June 30, 2018

Clubs that have a net growth of 8 members by January 31, 2018 will receive a 50.00 TI Gift Certificate.

BONUS...Clubs that have a net growth of 12 members by June 30, 2018 will receive a 75.00 TI Gift Certificate (If you got the first 8 you only need 4 more!)

SOONER THE BETTER

July 1, 2017 - February 28, 2018

Clubs that earn five Distinguished Club Program goals will be receive a ribbon for their club banner. To be presented at an upcoming District Conference or awards banquet.

BUILD IT AND THEY WILL COME

July 1, 2017 - June 30, 2018

Submit a new club lead and be part of the team that leads to a successful club charter by June 30, 2018. You will receive a \$50.00 TI Gift Certificate and Toastmasters Executive Pen.

STRIVE FOR EDUCATION AND LEADERSHIP

July 1, 2017 - June 30, 2018

The top 3 clubs in educational achievements and membership will receive the prestigious pinnacle trophy. 1st, 2nd and 3rd place to be presented at an upcoming District Conference or awards banquet.

EARLY BIRD

All clubs that renew 100% of their members by April 15, 2018 will be entered to win a Lectern Banner or \$25.00 TI Gift Certificate. Three winners will be drawn.

MEMBER SERVICE

July 1, 2017 - June 30, 2018

...Help a Newly Chartered Club Build a Strong Foundation! Serve as a Club Sponsor or Mentor *Requires a minimum 6-month sponsor participation.

...Help a Struggling Club Become Successful! Serve as a Club Coach *Requires coaching club to Distinguished.

Earn your Advanced Leader Silver or your HPLP, special gifts from District 13 and receive commendation at an upcoming District Conference or awards banquet.

TRIPLE CROWN

July 1, 2017 - June 30, 2018

Member who achieves three or more educational awards - can be a combination of Traditional Education Program and Pathways will receive a Toastmasters International Triple Crown Pin. To be presented at an upcoming District Conference or awards banquet.

DTM

July 1, 2017 - June 30, 2018

Members who achieve their Distinguished Toastmaster (DTM) - either in the Traditional Education Program or Pathways will be presented the DTM Medallion with Neck Ribbon at an upcoming District Conference.

DRIVE FOR FIVE

July 1, 2017 - June 30, 2018

Clubs add 5 new members during a membership drive will receive a ribbon for their club banner and will be entered to win a \$25.00 TI gift certificate. Three winners will be drawn for each drive.

Toastmasters Pathways



The first step in Pathways is to take an assessment. This simple assessment will help you identify your interests and goals, and recommend the path that best fits your responses. You may be surprised and excited by the results!

[Click here](#) to log into www.toastmasters.org and take the Pathways Assessment.

[Click here](#) to view the District 13 Pathways Team.

[Click here](#) to view the District 13 Virtual Support Sessions.

[Click here](#) to view The Navigator.

[Click here](#) to view the Paths and Core Competencies.

[Click here](#) to learn more or contact Pathways Guide Coordinators Jing Humphreys, DTM, PDG or Tom Keefe, CC, ALB at pathwaysguidecoordinator@d13tm.com.

JUST A LITTLE *Reminder*

District Events including Club Officer Make-Up Training and Contests

[Click here](#) to visit District 13 Events Calendar to find out upcoming district events such as club officer make-up training, Area and Division Contests, Pathways Virtual Support Sessions, and much more.

April 2018 Dues Renewal

Hello club officers! You can now collect and submit payments online for the March 31 renewals deadline.

Spring Conference Basket Raffle

It's time! Have you started to plan your clubs basket for the Spring Conference?

Download your club Speech Contest Kits

International Speech - [Click here](#) to download as a digital file.

Evaluation Speech - [Click here](#) to download as a digital file.



Toastmasters International is an incredible organization. Why did you join? Why do you stay? People join Toastmasters to grow and enhance their communication and leadership skills. Good leaders make sure they that opportunity!

District leaders started out as club leaders. It takes a large team of dedicated volunteer leaders to keep the District running smoothly.

Below are just some of the areas we need volunteers for:

Webdesign (WordPress and HTML coding)

Newsletter and content creation

Summer 2018 Toastmasters Leadership Institute team and trainers

Email trio@d13tm.com to learn how you can be a leader and help the district.

District 13 Toastmasters
www.d13tm.com

See what's happening on our social sites:

