

Minutes from District 13 DEC Meeting—September 9, 2018

District Director Jenn Sell called the virtual meeting to order.

Twenty-three members were present (quorum, 15).

Jenn delivered a call to action—that we work toward the goal of becoming a President's Distinguished District this year. To achieve that goal, we need team members. These members can gain experience working on their High Performance Projects.

We can help the district get better by letting the team know what we need.

Area Two Director John Sinclair needed to exit the meeting early, so he gave his report first.

Denise Etter introduced Stephanie Simmons, DTM, who presented a formula to achieve the goal of becoming a President's Distinguished District.

The Big Three for Stephanie include Moments of Truth, the Club Success Program, and the Distinguished Club Program.

Make sure each club officer role is filled with a person who understands the Toastmasters Constitution and Handbook.

Ensure that officers receive training before they attend TLI. Officers need skin in the game to set the tone for their clubs. Clubs need to stay member-focused.

Members can return, however, if clubs course correct.

Distinguished Club Plan is extremely important. It asks officers to commit to bring an educational goal to the club. Officers need to lead by example.

For Stephanie, the Big Three is really three and a half. The half is the officers' commitment to lead in the three tools—Moments of Truth, the Club Success Program, and the Distinguished Club Program.

Stephanie also suggested that the survey for Moments of Truth could be done on Google or Doodle and be tailored to each club.

Moments of Truth also works at the Area level.

She said we can build our clubs through open houses and meeting with individuals one-on-one about Toastmasters.

VPE's should set goals to establish mentor/mentee relationships and provide small educational sessions on Pathways and officer roles.

Josh Dilly provided the Division A report.

Amy Blyth Whipkey provided the Area Four report.

Thomas Anderson provided the Area Three report.

Jenn is to follow up about the Area with World HQ; Josh is to follow up with Denise and involved clubs.

The DEC heard reports from the following:

Division B Director Bob Johnson

Area 12 Director Ann Hoist

Area 13 Director Rashmi Tavate

Division C Director Dave Jones

Area 22 Director Diane Brown

Division D Director Jackey Collier

Area 31 Director 31 Alicia Kordistos

Area 32 Director Catherine McCarron

Area 33 Director Stevie Watson

Area 34 Director Erica Stevens

Finance Manager Susan Yu provided the Finance Report

Club Growth Director Patti Thor gave her report

Some clubs need coaches. Patti will reach out to Area Directors to match clubs and coaches.

Our district has 91 new members since July.

Program Quality Director Denise Etter reported that Brett Aristegui is putting a plan in place to help people with Pathways for the fall event. Denise suggested 30 minute micro-sessions to the District Fall Symposium. Program quality teams are in place. The spring conference team needs a manager.

Jenn delivered the District Report.

We are soon to have 79 clubs in our district.

Area Directors are to let their clubs know about the Smedley Award. The award goes to clubs who add five new, dual, or reinstated members between August 1 and September 30.

All areas have submitted reports to World HQ on time.

The District Council will consider the budget on September 23.

We voted to unanimously approve the district budget and the District Success Plan.

We voted by a plurality to hold tall tales speech contests in the spring.

The next meeting will be Sunday, November 4, in person.

Because I will be unable to attend that meeting, I will be sending an email to all DEC members asking for reports no later than October 25.

Nancy Head