



WHERE LEADERS ARE MADE

DISTRICT 13 TOASTMASTERS

From the District

Hello,

District 13 offers its deepest sympathy and respects to the families and friends of the victims of the shooting at the Tree of Life Synagogue in Squirrel Hill, PA near Woman 2 Woman Toastmasters Club this past Saturday.

The first quarter of the 2018-2019 Toastmasters year is over. Are you meeting your personal goals? If you are, way to go! If not, that is okay. What barriers and roadblocks are in the way of achieving your goal? I was able to achieve some of my goals, but not all. As I reevaluate my goals, like most, my barrier and roadblock is time. There are not enough hours in the day. I am in the process of revising my goals for the second quarter.

Has your club done the following since July 1, 2018?

- A club member presented Moments of Truth
- Club officers completed the 2018-2019 Club Success Plan
- Submit October dues renewals on time
- Ask members to complete a [Member Interest Survey](#) and then review
- Create a media list and publicity kit

The Club Timeline on pages 18-21 in the Club Leadership Handbook is a great resource. Can't find your copy? [Click here](#) to download the Club Leadership Handbook. It takes teamwork to run a successful club, so be sure to ask members for their help when needed.

Sincerely,

Jennifer Sell, DTM
District 13 Director, 2018-2019
DD@d13tm.com

District Incentives

Theory of One STAR [for members]

Join members who will be a **STAR** this Toastmasters Year! **ST**rive and achieve one education award, **A**chieve a second education award, and **R**ecruit one new member. **STAR**'s will be recognized on the District 13 website and social media and receive a certificate.

July 1, 2018 – June 30, 2019

The Great Frame-Up [for clubs]

It is not just members who can be a Club Sponsor; clubs can be as well. Clubs who are listed on *Form 1: Application to Organize a Toastmasters Club* as a Sponsoring Club and

assist in the formation of the new club will be recognized on the District 13 website and social media and receive a certificate with frame. Each club earning this award will be entered into a drawing to receive a \$100 Toastmasters International gift certificate to use for club supplies.

July 1, 2018 – June 30, 2019

Committed to Pathways [for clubs]

Clubs with 100% of their members enrolled in Pathways and have begun a Path will receive a \$50 Toastmasters International gift certificate and will be recognized from the lectern at the District 13 Spring Conference.

July 1, 2018 – March 31, 2019

DTM [for members]

Members who achieve their Distinguished Toastmaster (DTM) – either in the Traditional Education Program or Pathways will be presented the DTM Medallion with Neck Ribbon at the District 13 Spring Conference.

July 1, 2018 – June 30, 2019

Triple Crown [for members]

All members who achieve three or more educational awards – can be a combination of Traditional Education Program and Pathways will receive a Triple Crown Pin at the District 13 Spring Conference.

July 1, 2018 – June 30, 2019

Quality Clubs Leadership [for clubs]

Clubs which have all 7 of their club officers trained at Club Officer Training at Westmoreland County Community College in January 2019, will receive a set of seven Club Officer pins and Past President pin (\$60 value, item #5801Z) OR a \$50 Toastmasters International gift certificate, item(s) #6634.

July 1, 2018 – January 31, 2019

Distinguished Membership - No Foolin' [for clubs]

Have a net growth of 5 members **on** April 1st - no foolin' to earn a [Customizable Meeting Sign](#) OR a [Lectern Banner](#) OR \$25 Toastmasters International gift certificate. Each club earning this award will be entered into a drawing to receive a \$75 Toastmasters International gift certificate to use for club supplies. The drawing will be held at spring conference.

July 1, 2018 – March 31, 2019

Lead, Sponsor, Mentor [for members]

Bring in a new club lead that charters and are the club sponsor and/or club mentor for a minimum of six months, you can choose to receive a [Cross-Over Polo \(item 7094/7095\)](#) OR [Wireless Presentation Advancer](#) OR \$35 Toastmasters International gift certificate.

BONUS: Keep mentoring. If your new club has 20+ members at its first dues renewal, then you will receive an additional gift - a \$35 Toastmasters International gift certificate.

July 1, 2018 – June 30, 2019

All members and clubs earning the above awards will be recognized at the District 13 Spring Conference.

Email incentives@d13tm.com when you complete one of the incentives list above.

Dues Renewal



59 clubs renewed 8 or more members on-time!

Thank you for the following clubs for submitting their October - March dues on-time!

Allegheny County Airport Authority
Allegheny Mountains
Ambassadors
Aspinwall
Bayer
Bayview
Beacon
Beaver
Bettis
BNY Mellon
BPMI
Bruceeton
Cherrington
CMMI
Covestro
Cranberry Area
Cranberry High Noon
Crown Castle
Culturally Speaking
Dawn Patrol
Earlybirds
FedEx
FQ Toasters
HELPS on Smithfield
Highmark BRG
Johnstown
McKeesport Area
Meadville
Midday

Monroeville
Moon
Mylan Morgantown
New Castles First
Nittany
Noon-Timer
North Hills
Northside
Oakland
Oakmont
PB&J Pittsburgh
Penn State Pingers
PREP Speaks
Priority Speakers
ProMasters
Running Man Speaks
Sallie Boggs
South Hills
State College
Talk TONS
Talking Points
The Next Step
Toastmasters Carrick PA
Toastmasters in the Tower
VA
Verbal Espresso
Westinghouse
Woman 2 Woman
Zelienople

Welcome to the District 13 Family!



- CMMI downtown is holding meetings with 21 members and has submitted all of their paperwork and payment to TI.
- Chatham has ten members and is working on chartering.
- ACC (Arconic/Alcoa) downtown had a kick-off meeting September 25 and currently has 20 members ready to submit their paperwork.
- Kick-Off Erie Insurance was October 3.
- Kick-Off Robert Morris University was October 15.
- Kick-Off IBM Rocket Center is scheduled in December.
- There are well over 20 viable club leads that can be pursued. We are looking for qualified sponsors and mentors to help start them. Training will be provided. Email

District 13 Flagship City Communication and Leadership Symposium



Dear District 13 Fall Symposium Team –

I wanted to follow up on Saturday's incredible event.

For any Toastmaster member in attendance, it was a very self-indulgent event. It had the incredible vibe of attending a TedX in person, which I have only seen in YouTube videos. The D13 Symposium speakers hit our hearts and brains.

Speaking of the power of our words...

I actually bought a book recommended by Bill Cox. I already have books recommended by Coach Ken. My words are better used at home and work after hearing Melissa McGavick. Don Houk made me even more paranoid - and I am an IT analyst! Stephanie Simmons gave Steeler fever with her speech, with her own recipe of energy and fun. Lastly, I secretly performed some of the laughing exercises that Eva Mastromatteo put us through that was so enjoyable and got us out of our chairs. Eva was wonderful. I showed my wife the laughing moves and she told me that I am nuts. □

As President of the Bettis Site (3408), I will express the outstanding event that folks should get on board with if it happens next year. Here's to hoping for a Fall Symposium for 2019.

Nice to spend the day with you and wonderful fellow Toastmasters.

Best regards,

Larry Maps

President, Bettis Toastmasters Club



Photo credits: Russell Drake, DTM, PID

Club Officer Training

Club Officer Training is on Saturday, January 12, 2019 at Westmoreland County Community College. More information and registration coming soon.

Who can attend Club Officer Training?

Training is open to all Toastmasters members. Every Club Officer should attend in order to effectively fulfill their roles and help get Distinguished Club Program (DCP) credit for their club.

Why attend Club Officer Training twice a year?

- Help your club earn Distinguished Club Program (DCP) credit.
- What you learn here will help you become a more successful, effective club officer and leader year round. Toast-master the skills in a fun setting!
- Trained club officers translate into a club's ultimate success. Last year having 100% club officers trained correlated with Distinguished Club status.
- Networking – Meet your peers in the District. Make new friends!
- It's both fun and educational!

Speech Contests

Don't forget to order your International Speech and Tall Tales contest kits for the upcoming club contests.

[Click here](#) to order or download the International speech contest kit.

[Click here](#) to order or download the Tall Tales speech contest kit.

We are looking forward to planning and presenting a fun contest season. Members, clubs, and Division/Area Directors you may contact Contests@d13tm.com

Club Pathways Champion

Every club needs a Champion...

A Pathways Champion, along with the Basecamp Managers, is a point person in your club who can answer questions about Pathways or find the answers for your club's members.

Your club Champion can share the Pathways resources and explain the Pathways education program structure and rules. The Navigator, the tutorials inside Base Camp and the Toastmasters International website will get all members started with critical information and the Pathways Facebook group and the District 13 website contain links to additional valuable tools and resources.

The Champion is also encouraged to give speeches about the Pathways learning experience. It is a substantial topic for club speeches, especially the Level 1 project "Research and Presenting."

At your next meeting look around the room. Who has expressed the most curiosity about Pathways? Who enrolled first? Who has made the most progress? Ask that person to be the Pathways Champion at your club. Volunteering as a Champion is an effective way to develop leadership skills and may even qualify as a Pathways project. Have your Champion investigate project requirements and report back.

For Pathways questions and support contact the [D13 Pathways Team](#)

The Big 3! - A Four-Quarter Game Plan to Member Satisfaction and Club Success

What do the Pittsburgh Steelers and Toastmasters clubs have in common? A strong team has strong leadership, members and membership, a plan and strategy for success, continually scout for new talent, practice, practice, practice and educate their members on becoming a stronger team. The successful club must execute their game plan using the Big 3! The Moments of Truth, the Club Success Plan and the Distinguished Club Plan. Most importantly this plan is executed over four quarters.

If we stick to the Toastmaster plan, it is as easy as 1-2-3 (and 4!):

- The first quarter uses the Big 3! Playbook (The Club Success Plan, Distinguished Club Plan and the Moments of Truth). This is the quarter in which you set your vision for the year for the club and your members using these tools.
- The second quarter your focus should be MEMBER focused. In this quarter you're focusing on all of the things the members need to be successful by learning about the Toastmasters educational program, learning about the club and setting their goals for the year.
- In the third quarter, your focus should be on membership building or re-building. This is the perfect time to scout new members during open houses, membership campaigns, and social media campaigns. It's important to scout heavily at this time to meet the qualifying membership requirement needed to become a Distinguished club.
- The last quarter, you focus on having strong leadership as you go into the next year. You should have 7 different people filling the roles, 7 out of 7 officers trained and equip them with the appropriate club officer essentials.

It's just that simple! I truly believe every club can be a Distinguished club. If you feel this is a plan you want to begin executing and need a jump start, contact the Big 3! Team - Stephanie Simmons, DTM at Big3Team@d13tm.com to arrange a team appearance at your club, area or division meeting to go into more detail.

Club Coaches

We have had many clubs needing coaches and more which could use a second coach. Contact Club Growth Director Patti Thor at cgd@d13tm.com if you are interested in being a club coach and which club. We hold club coach calls and have gotten great feedback from them. We also have a [club coach Facebook page](#) on which we share best practices for your club coach duties, but they are useful for all members to know.

Area Director Club Visits

54 Area Director Visit Reports have been submitted!

The reports have been quite detailed and where there is a request for something from the district, those requests are being processed.

Qualifying Requirements

Areas with a club base of at least three are automatically contenders for Distinguished recognition.

To be considered for recognition, areas must meet two qualifying requirements:

1. Areas must have no net club loss.
 2. Areas must submit the Area Director's Club Visit Report for 75 percent of their club bases for first-round visits by November 30 and for 75 percent of their club bases for second-round visits by May 31.
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Public Relations

Public Relations is a strategic communication process that builds mutually beneficial relationships between organizations and their public.

[Click here](#) to download the Visual Brand Guidelines. The visual brand guidelines were created to help you communicate and implement the Toastmasters International brand.

[Click here](#) to download Let the World Know. This handbook provides everything you need to know about conducting PR in Toastmasters.

[Click here](#) to enter the monthly Toastmasters International brand photo contest for a chance to win a branded banner, a lectern or marketing materials.

District 13 Toastmasters
www.d13tm.com

See what's happening on our social sites:



