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District 13 Toastmasters
www.d13tm.com

Toastmasters International
www.toastmasters.org

Club Mission: We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

District Mission: We build new clubs and support all clubs in achieving excellence.

Toastmasters International Mission: We empower individuals to become more effective communicators and leaders.



District 13 Club Officer Training

Saturday, January 12, 2019

Westmoreland County Community College, Youngwood PA

- Join Us at the Round Table -

7:15	Registration and Breakfast	Lobby
8:30	Call to Order, Welcome and Opening Remarks Joe O'Keeffe, ACS, CL	Theater
8:45	District Mission and Announcements District Trio	Theater
8:55	Contests, Evaluations and Contestants Donna Kolody, ACS,ALB, Katina Hunter, IP4, Don Michel, DTM, Nate Stephens, DTM, and Charlie Wilson, DTM, PDG	Theater
9:40	Big 3! The 3 Quarter Stephanie Simmons, DTM - Culturally Speaking Club Team	Theater
10:15	The Pathways Learning Experience Brett Aristegui, IP3 - Pathways Support Team	Theater
10:35	Division Meet & Greet Division Directors	Theater
11:00	Club Officer Round Table Discussions President Vice President Education Vice President Membership Vice President Public Relations Secretary Treasurer Sergeant-at-Arms	3100 3101 3102 3103 3106 3107 3108
11:50	Networking Refreshment Break Division Directors	Lounge
12:05	The President's Agenda Morgan Rhinehart, PM3	Theater
12:25	Corporate and Community Clubs Dana Mitnik, DTM - Club Representatives Team	Theater
1:00	The Growth Framework Russell Drake, DTM, PID	Theater
1:20	Adjourn Joe O'Keeffe, ACS, CL	Theater
1:30	District Executive Committee Meeting	3103

District 13 and Toastmasters International Incentives and Announcements

Club Quality: The *Wow!* Factor Project: This new 2019 program is a chance for all Toastmasters to show off their wow! A kickoff email was sent from International President Lark Doley to club officers to start 2019 by doing a deep analysis of their club. Using tools to fully assess performance, they will find the gaps and areas of weakness. February will be the month when clubs start putting their analyses and vital findings into action, with the intent being ‘the best club possible.’ The goal is to get members to think and say “wow!” when they attend a meeting. Members will be invited to send in a one-minute video of their club’s unique wow experience using #wowfactor. By March, the wow factor of clubs should be in full motion and kept in motion.

Club Coach Program Changes: Club Coach Program Changes: As you know, the club coach program provides critical support to clubs that are struggling and need long-term outside help to raise their membership and level of excellence. Successful club coaches traditionally receive credit toward the ALS or DTM award for their service as a coach. In addition, the ALS award also requires one year of service as a district officer. But starting now, successful club coaches will also be credited with service as a district officer. This means successful club coaches will complete two of the ALS/DTM requirements rather than one.

District Recognition Program Changes: The Board of Directors modified the Distinguished District Program for the 2018-2019 and 2019-2020 years to encourage district teams to focus on the mission and, at a minimum, reach Distinguished District status. For example, **Distinguished District** now requires 1.5% net membership payment growth, 1.5% net club growth, and 40% of the club base to be distinguished. **Select Distinguished District** now requires 3% net membership payment growth, 3% net club growth, and 45% of the club base to be distinguished. **President’s Distinguished District** now requires 5% net membership payment growth, 5% net club growth, and 50% of the club base to be distinguished. **Smedley Distinguished District**, a new level, requires 8% net membership payment growth, 8% net club growth, and 55% of the club base to be distinguished.

Talk Up Toastmasters! Membership Drive February 1 – March 31: During Talk Up Toastmasters membership drive, please encourage your members to invite guests and hold an open house(s). Contact Patti Thor, Club Growth Director, for **FREE** resources, ideas and more information.

To qualify, a club must add five new, dual or reinstated members between 2/1 and 3/31

Club, Area and Division Speech International and Tall Tales Speech Contests

District 13 Spring Conference: April 13th, Pittsburgh Airport Marriott. [Early bird registration is open](#), please visit the [District 13 website](#).

Many thanks to the Club Officer Training Team for an engaging, educational and enjoyable day!

We Welcome Your Club Officer Training Feedback! You will receive post training email with a survey. Your feedback will help us provide the best possible training sessions in the future. Please take a moment to complete the survey.