



WHERE LEADERS ARE MADE

DISTRICT 13 TOASTMASTERS

YOUR MONTHLY DISTRICT 13 TOASTMASTERS NEWS & UPDATES

CLUB MISSION

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

DISTRICT MISSION

We build new clubs and support all clubs in achieving excellence.

MESSAGE FROM DISTRICT 13 DIRECTOR

Hello District 13 Members,

2019, the year of the *Wow*, is upon us...are you ready?

Our own Past International Director Russell Drake created the Theory of One STAR incentive in 2012-2013. It was updated this Toastmasters year to include Pathways. [Click here](#) to learn more.

- **ST**rive and achieve one education award
- **A**chieve a second education award
- **R**ecruit one new member

Join members and be a **STAR** this Toastmasters Year!

WOW! Factor Project is an exciting initiatives designed to help you succeed and reach your goals. Healthy clubs means more members and a better toastmaster experience for you.

Start 2019 with a deep analysis of your club by:

- Presenting the [Moments of Truth](#)
- This is the time to be proud of your accomplishments, but also to be realistic about what needs to be improved.
- February and March, put these vital club findings into a plan of action Hold

an open house

- Use the new marketing materials
- Share the benefits of Toastmasters with friends and co-workers
 - By March, your WOW! factor should be in full motion
 - Keep it in motion

Check out the District WOW! Factor Project incentives in the newsletter below.

Like my seven kids each Toastmasters club have certain things that are the same and certain things that make them unique and different.

By conducting the Moments of Truth at least once a year, your club will create a positive first impression and recognize and deal with situations critical to club success.

As you reflect on the past six months, think about what has worked for you and your club? What has not worked?

The good news is we have six months to correct it.

Put goals for your development, your club, your area, division, and districts development. Let's work on those goals together.

Together we can achieve Distinguished District!

Sincerely,

Jennifer Sell, DTM, LD3

District Director, District 13

Toastmasters International

Where Leaders Are Made

DD@d13tm.com

NEW DISTRICT 13 WOW! FACTOR INCENTIVES



The District 13 WOW! Factor Incentives are Underway

If you attended Club Officer Training earlier this month, you heard about an exciting, new incentive - **WOW! Factor. #wowfactor**

Here are the details so your club can get started right away!

Amazing Early Bird

Dates: January 12, 2019 – January 31, 2019

Eligibility: All District 13 Clubs

Qualifications:

- Present the [Moments of Truth](#) (MOT) by January 31, 2019
- Post a photo of the MOT presentation to the [District 13 Facebook page](#)
 - Tag the member who presented and club; include the date
 - @Erica Stevens presented the Moments of Truth @Pitt Toastmasters on 1/16 to an audience that included 4 guests!

Award: Entered into a drawing to win a \$100 Toastmasters International gift certificate

Contact: You can also email the information to dd@d13tm.com.

Incredible Stay in the Game

Dates: February 1, 2019 – February 28, 2019

Eligibility: All District 13 Clubs

Qualifications:

- Schedule to present the [Moments of Truth](#) (MOT) in February
- Email the scheduled date to dd@d13tm.com by January 31
- Post a photo of the MOT presentation to the [District 13 Facebook page](#)
 - Tag the member who presented and club; include the date
 - @Erica Stevens presented the Moments of Truth @Pitt Toastmasters on 2/16 to an audience that included 4 guests!

Award: Entered into a drawing to win a \$75 Toastmasters International gift certificate

Contact: You can also email the information to dd@d13tm.com.

Astonishing Open House

Dates: February 1, 2019 – February 28, 2019

Eligibility: All District 13 Clubs

Qualifications:

- Hold an [open house](#) in the month of February
- Post a photo of the open house to the [District 13 Facebook page](#)
 - Tag the member who presented and club; include the date
 - @Allegheny Mountains Toastmasters held an open house on 2/7 with 12 guests!

Award: Entered into a drawing to win a \$100 Toastmasters International gift certificate

Contact: You can also email the information to dd@d13tm.com.

Marvelous Facebook Live

Dates: February 1, 2019 – February 28, 2019

Eligibility: All District 13 Clubs

Qualifications: Join members who will be a STAR this Toastmasters year!

- Post a WOW Factor video to the club's Facebook page and
- Share to the [District 13 Facebook page](#)
- Check out @Cranberry High Noon Toastmasters WOW Factor video #wowfactor
 - Must include #wowfactor
 - WOW Factor video should include what make the club WOW and be 1 minute

Award: Entered into a drawing to win a \$75 Toastmasters International gift certificate

Contact: You can also email the information to dd@d13tm.com.

Talk Up Toastmasters begins February 1st

Program Dates: February 1 – March 31

Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership program is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about

Toastmasters' many benefits. Then add five new, dual or reinstated members with a join date between February 1 and March 31, and you'll receive a special "Talk up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count towards "Talk Up Toastmasters" credit.

For more District 13 Incentives for clubs and individual members, visit <http://www.d13tm.com/district-incentives/>

PRESIDENTS AGENDA

Are you using the president's agenda at your club? Share your success stories on the District's Facebook page. Not sure what the president's agenda is? Click [here](#) to download The President's Agenda Presentation Sides on how to use this tool to grow your club.

SPRING CONFERENCE



The Spring Conference is on Friday, April 12 and Saturday, April 13, 2019.

Watch for an upcoming email with more information from Program Quality Director Denise Etter and Spring Conference Chair Jeff Kennedy.

The District Council meeting is on Saturday, April 13 for the District Executive Committee, Club President's, Vice President's Education, or their proxies.

The District Council will elect the 2019-2020 District Officers, approve the 2019-2020 District Alignment, and conduct other important district business.

! IMPORTANT CLUB NEWS !

Membership dues payments for April-September 2019 renewal period are now being accepted. To keep your club in good standing, please submit all payments on or before April 1.

To pay online through Club Central:

- Log in and select the Submit Payment option.

- Select the members you wish to pay for by adding them to your cart.
- Enter your credit card or debit card information.
- Follow the prompts to process your payment.

Not paying online? You may also submit payments by fax (+1 303-799-7753) or mail. Please remember when submitting membership dues payments that the minimum requirement is eight members — three of whom must be renewing members from the previous period.

Club Officer Make-Up Training

Division A

Saturday, February 9, 2019
10:00am–12:30pm
Western Allegheny Community Library
181 Bateman Rd, Oakdale, PA 15071
RSVP to DivADir@d13tm.com

Saturday, February 9, 2019
10:00am-1:00pm
Mountaineer Middle School
991 Price Street, Morgantown, WV 26505
RSVP to DivADir@d13tm.com

Division B

Wednesday, January 30, 2019
6:00pm–9:00pm
Hoss's Steak and Sea House
3302 W 26th Street, Erie, PA 16506
RSVP to DivBDir@d13tm.com

Saturday, February 9, 2019
10:00 am - 1:00 pm
Passavant Community Center
105 Burgess Drive
Zelienople, PA 16063
RSVP to DivBDir@d13tm.com

Division C

Saturday, February 9, 2019
9:00am – 12:00pm
Schlow Library Centre Region Library
211 S. Allen Street, State College, PA 16801
RSVP to DivCDir@d13tm.com

Saturday, February 16, 2019
10:00 am - 1:00 pm
Hoss's Corporate Office
170 Patch Way Rd, Duncansville, 16635.
RSVP for attendance to Tony
Utnik: mdt1321@yahoo.com

Division D

Saturday, February 2, 2019
9:30am –12:30pm

Speech Contests

Division A Speech

Contest: Mar-24-19
2:00pm - 4:30pm
Western Allegheny
Community Library in
Oakdale, PA

Division B Speech

Contest: Mar-23-19
10:00 am - 1:00 pm
Bob Johnson, Division B
Director
Church of Jesus Christ of
Latter Day Saints
Address: 2771 Rochester
Rd, Cranberry Twp, PA
16066

Division C Speech

Contest: Mar-31-19
12:00 pm - 3:00 pm
Dave Jones, Division C
Director
Location TBD

Division D Speech

Contest: Mar-30-19
9:00 am - 1:00 pm
Jackey Collier, Division D
Director
BNY Mellon Client Service
Center
Address: 500 Ross St,
Pittsburgh, PA 15262



Allegheny County Human Services Building
One Smithfield Street, Pittsburgh, PA 15222
RSVP to DivDDir@d13tm.com

Tuesday, February 20, 2019
5:30pm -8:30pm
Allegheny County Human Services Building
One Smithfield Street, Pittsburgh, PA 15222
RSVP to DivDDir@d13tm.com

! EXCITING CLUB COACH CHANGES !

The club coach program provides critical support to clubs that are struggling and need long-term outside help to raise their membership and level of excellence. Successful club coaches traditionally receive credit toward the Advanced Leader Silver (ALS) or Distinguished Toastmaster (DTM) award for their service as a coach. In addition, the ALS award also requires one year of service as a district officer.

But starting now, **successful club coaches will also receive one year service as a district officer**. This means successful club coaches will complete two of the ALS/DTM requirements rather than one. Club Coaches will still have two years to help clubs become distinguished—all of this year and through the 2019-2020 program year. You may have doubted your ability to achieve the DTM award in the Traditional Program by June 30, 2020. Club Coaches are able to compete in speech contests.

Email Club Growth Director Patti Thor at CGD@d13tm.com or Club Retention Chair Stephanie Scott at clubretention@d13tm.com to learn more or if you are a club that would like to be assigned a Club Coach.

WELCOME NEW CLUBS WEBSITE AND CURRENT CLUBS WEBSITE MENTORS

Kevin Van Valkenburgh is the New Clubs Website Mentor for District 13. He will report to the Club Extension Chair and help clubs build their websites with FreeToastHost and help to get their clubs listed on the Find-a-Club page properly. He will discuss content, marketing, and communication uses for the sites. If corporate clubs need to use their own in house tools, Kevin will help direct content including Toastmasters brand awareness.

Jim McBrier is the the Current Clubs Website Mentor for District 13. He will do an analysis of clubs' websites and make suggestions to improve the marketing message, ease of use by members, and content that should or should not be included as well as checking for Toastmasters brand compliance.

WANT TO LEARN NEW SKILLS?

It is part of the district mission to build new clubs. We have several new clubs

in the process of forming. This a great chance to get your sponsor or mentor role filled for your Advanced Leader Silver (ALS) or Pathways.



We are currently looking for sponsors and mentors to help support the following new clubs. We have more club leads in the works. We would love to have your help, please reach out to Club Growth Director Patti Thor at CGD@d13tm.com.

Have a knack for writing? Feeling a bit creative? We are looking for individuals to write content for our social media sites and other communications. Contact Public Relations Manager, Carolyn Krachkowski at PRM@d13tm.com.

HIGH PERFORMANCE LEADERSHIP PROJECTS

The District has lots of opportunities for a **High Performance Leadership (HPL) project**. Tell us what you like to do, what you'd like to be challenged in, some of your skills, and we can custom-build a HPL project.

Email Program Quality Director Denise Etter at PQD@d13tm.com or Club Growth Director Patti Thor at CGD@d13tm.com.

SOCIAL MEDIA TIP: HELP GUESTS FIND YOU

Confirm your meeting date, time, location, club contact information, and social media links are updated on:

- Club website
- Club social media accounts (are they still active?)
- Toastmasters Find-A-Club
- District 13 website
- District Meetup (if applicable)
- Fliers
- Brochures
- Business

