



WHERE LEADERS ARE MADE

DISTRICT 13 TOASTMASTERS

YOUR MONTHLY DISTRICT 13 TOASTMASTERS NEWS & UPDATES

Message from District 13 Director

Hello District 13,

On behalf of the entire district leadership team, we wish you and your family a wonderful holiday season and coming New Year. Thank you for your hard work and dedication.

Take time to pause, but not too long. The second half of the Toastmasters year begins on January 1, and there are six months until our other year end, June 30.

There is much to do the remaining six months. Take this time to plan on how you and your club will reach the goals you set to accomplish at the beginning of the year, or set new goals.

Happy holidays and New Year to you and your family!

Sincerely,

Jennifer Sell, DTM, LD3

District 13 Director, 2018-2019

DD@d13tm.com

WINTER CLUB OFFICER TRAINING (COT)



Winter Club Officer Training (COT)
January 12, 2019 at WCCC

What is the Mt. Rushmore of District 13 Speech Contestants? It part of the fun happening at Winter Club Officer Training!

Sessions:

District 13 Champs, the Mt Rushmore of D13 Speech Contestants - How to Run a Successful Contest, Effective Contest

This year's theme is "**Join Us at the Round Table**" and club officer training will be filled with open discussions sharing our successes and challenges.

Have a question about Pathways? Bring your laptop and visit the Pathways Help Desk where a team of Pathways experts will help you navigate through your questions.

Whether you are a current officer, a club member, or a former officer, you will leave with valuable information from attending these sessions. There truly is something for everyone!

Join Us at the Round Table:
January 12, 2019, 8:00am to 1:30pm at
Westmoreland Community College,
Science Hall - 145 Pavilion Lane,
Youngwood, PA 15697

[Click here to Register!](#)

If you have questions or want to volunteer your time or expertise, please contact Joe O'Keefe the **Club Officer Training Chairperson** at:
winterCOTchair@d13tm.com

Who can attend Club Officer Training?

Training is open to all Toastmasters members. Every Club Officer should attend in order to effectively fulfill their roles and help get Distinguished Club Program (DCP) credit for their club.

Why attend Club Officer Training twice a year?

- Help your club earn Distinguished Club Program (DCP) credit.
- What you learn here will help you become a more successful, effective club officer and leader year round. Toast-master the skills in a fun setting!
- Trained club officers translate into a club's ultimate success. Last year having 100% club officers trained correlated with Distinguished Club status.
- Networking – Meet your peers in the District. Make new friends!
- It's both fun and educational!

Evaluations, So You Want to be a Contestant.

The Big 3! – Let's recap our 1st and 2nd Quarters and start the 3rd Quarter strong!

Join Us at the Round Table – Club officer round table discussions.

We Are Corporate, We Are Community – What works? Share club best practices.

Pathways - Participation Updates, Basecamp Navigation Tips and Upcoming Support Sessions.

The President's Agenda - Successful strategies for membership building!

Division Meet and Greet – Meet your Area and Division Directors and fellow members in your division.

You Are a Leader – Be Inspired!

(sessions subject to change)

SPEECH CONTESTS

The spring contests will include the **International Speech Contest** and the **Tall Tales Contest**. The International Speech Contest is the same contest clubs, areas, divisions and our district has been doing for years. However, the Tall Tales Contest is one our district hasn't done for some time.

A **Tall Tale** is a prepared speech. The speakers offer a story with unbelievable aspects and situations as if those items were true (i.e. Paul Bunyan, Johnny Appleseed). Speakers use exaggerations, irony, puns, surprise twists, humor, slapstick, etc. to make the story come to life.

The Tall Tales Contest follows all rules outlined in the General Rules section of the rulebook. In addition, the following additions and exceptions apply.

1. The subject for the Tall Tales speech must be of a highly exaggerated, improbable nature and have a theme or plot.
2. Tall Tales speeches should be 3 to 5 minutes in length.

3. Humor and props may be used to support or illustrate the speech.

The Tall Tales Contest will start at the club level and have the final competition at the District 13 Spring Conference. Any paid member with a club in good standing is eligible for the Tall Tales Contest.

International speech contest guidelines:

1. In addition to being a paid member of the club, area, division, and district in which they are competing, the club must also be in good standing.
2. A member must have completed six projects in the Competent Communication manual OR a minimum of two levels in the Toastmasters Pathways learning experience.
3. A charter member of a club chartered less than one year before the club contest is permitted to compete without having completed this requirement. The club must have officially chartered before the area contest. As of November 16, 2018, these include:
 4. Allegheny Airport Authority
 5. CMMI

General contest guidelines:

1. Club and area contests can be held anytime – weekday or weeknights.
2. Club contests must be held one week prior to their area contest. Area contests must be held one week prior to their division contest.
3. Clubs may choose not to hold a contest and nominate a contestant to represent them for each contest.
4. Club contests can be combined with other club contests.
5. Area contests can be combined with other area contests.
6. Clubs can purchase or download the contest materials from the TI website. <https://www.toastmasters.org/shop/contests/speech-contest-kits>
7. Club Officers, Area Directors, and Division Directors need to read and understand the contest rule book. <https://www.toastmasters.org/Shop/1171--Speech-Contest-Rulebook>
8. Contestants need to know the rules! Each club should share the 2018-2019 contest rule book with every member. This can be done via email.
9. Contestants at each level should receive all contest documents, forms and rule book either via email or paper copy
10. Each club, area, and division should have a printed contest agenda

In addition to speech contestants, the **roles of a speech contest** include:

Contest Chair (Organizes the contest)

Chief Judge (Organizes and briefs the Voting Judges, Timers, and Ballot Counters)

Voting Judges (Fill out judges ballots and scores contestants)

Timer (Times the speeches)

Ballot Counters (Counts the judges' ballots)

Contest rules

<https://www.toastmasters.org/-/media/files/department-documents/speech-contests-documents/1171-speech-contest-rulebook.ashx>

Contest Information

<https://www.toastmasters.org/leadership-central/speech-contests>

For more information or to confirm your Club's contest, contact [Donna Kolody, Contest Coordinator](#)

AWARDS

**Congratulations South Hills
Toastmasters Club!**

The only District 13 club to have earned the 2018 Smedley Award.



CLUB SPONSORS AND MENTORS NEEDED

It is part of the district mission to build new clubs. We have several new clubs in the process of forming. This a great chance to get your sponsor or mentor role filled for your Advanced Leader Silver (ALS) or Pathways.

We are currently looking for three sponsors and nine mentors to help support the following new clubs. We have more club leads in the works. We would love to have your help, please reach out to Club Growth Director Patti Thor at CGD@d13tm.com.

How do these roles benefit you? In being a club sponsor or mentor, you will gain the skills needed to work with and direct a team, you will gain logistical and marketing skills by helping the new clubs reach their twenty-member goal, you will increase your personal network and earn an achievement toward your ALS or a Pathways project.

NASA IVV Toastmasters - Fairmont, WV – 1 sponsor, 2 mentors

Location: 100 University Dr, Fairmont, WV 26554

Date and Time: The first meeting is not yet scheduled. They would like to have it at noon on January 16th, 17th, or 18th.

Desmone Architects – 1 sponsor, 2 mentors

Location: 3400 Butler St, Pittsburgh, PA 15201 (Lawrenceville)

Date and Time: The meetings are on the 2nd, 4th, and 5th Tuesdays of each month at 12:00 pm and will start in the spring.

ACC – 1 mentor

Location: 201 Isabella St #500, Pittsburgh, PA 15212 (Alcoa/Arconic building)

Date and Time: noon contact Jackey Collier DivDDir@d13tm.com for more details ()

IBM Rocket Center – 1 sponsor, 2 mentors

Location: 310 WV-956, Keyser, WV 26726, WV (these roles can be done remotely)

Date and Time: The kick-off meeting is on Wednesday, December 12 at noon; subsequent meetings need to be planned.

Chatham University and Community Club – 1 mentor

Location: 1 Woodland Rd, Pittsburgh, PA 15232 - Beatty House on the Shadyside Campus.

Date and Time: The meetings are on the first and third Thursday's at 7:30 AM.

Robert Morris University (RMU) – 1 mentor

Location: 6001 University Blvd. Moon Township, PA 15108

Date and Time: The meetings are on Monday, November 26 and Monday, December 3 at 5:00 PM The meetings will begin again in January.

HIGH PERFORMANCE LEADERSHIP PROJECTS

NEED A HIGH-PERFORMANCE LEADERSHIP PROJECT?

The District has lots of opportunities. Tell us what you like to do, what you'd like to be challenged in and some of your skills and we can custom-build a High Performance Leadership (HPL) project idea. Please reach out to Club Growth Director, Patti Thor at CGD@d13tm.com or Program Quality Director, Denise Etter at PQD@d13tm.com.

INCENTIVES



Membership Building Program for Individuals

Program Dates: July 1 — June 30 of the following year

Membership growth is important to ensure your club's success. When you sponsor five or more new members within one program year, you will receive the following: a unique blue pin for five members, a unique burgundy pin for 10 members, and for sponsoring 15 new members, you will qualify to receive a special discount code for 25% off your next product purchase from the Toastmasters Online Store. (Discount is not valid with any other offer and is for your individual use only.)

[Link to Additional Resources for Membership Building Incentive](#)

Membership Building Program for Clubs

Talk Up Toastmasters

Program Dates: February 1 – March 31

Toastmasters love to connect, so take advantage of it. The "Talk Up Toastmasters" membership program is the chance to encourage your members to invite guests to a special meeting where prospective members can learn about Toastmasters' many benefits. Then add five new, dual or reinstated members with a join date between February 1 and March 31, and you'll receive a special "Talk up Toastmasters" ribbon to display on your club's banner. Qualifying clubs can also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between February 1 and March 31 must be received at World Headquarters or online no later than March 31. The addition of transfer and charter members does not count towards "Talk Up Toastmasters" credit.

Beat the Clock

Program Dates: May 1 – June 30

Toastmasters are taught to run meetings on time, finish speeches on time and reach membership goals on time. In that spirit, "Beat the Clock" is a great motivator for finishing the year on schedule—on time and with record numbers! Make it your club's goal to earn the "Beat the Clock" award and encourage every member to take part. Clubs adding five new, dual or reinstated members with a join date between May 1 and June 30 receive a "Beat the Clock" ribbon to display on the club's banner. Qualifying clubs also earn a special discount code for 10-percent off their next club order. (The discount code expires six months from the date of issue and is not valid with any other offer.)

Applications and payments for members with a join date between May 1 and June 30 must be received at World Headquarters or online no later than June 30. The addition of transfer and charter members does not count toward “Beat the Clock” credit.

District 13 Club and Member Incentives

Theory of One STAR [for members] July 1, 2018 – June 30, 2019

Join members who will be a STAR this Toastmasters Year! STRive and achieve one education award, Achieve a second education award, and Recruit one new member. STARS will be recognized on the District 13 website and social media and receive a certificate.

The Great Frame-Up [for clubs] July 1, 2018 – June 30, 2019

It is not just members who can be a Club Sponsor; clubs can be as well. Clubs who are listed on Form 1: Application to Organize a Toastmasters Club as a Sponsoring Club and assist in the formation of the new club will be recognized on the District 13 website and social media and receive a certificate with frame. Each club earning this award will be entered into a drawing to receive a \$100 Toastmasters International gift certificate to use for club supplies.

Committed to Pathways [for clubs] July 1, 2018 – March 31, 2019

Clubs with 100% of their members enrolled in Pathways and have begun a Path will receive a \$50 Toastmasters International gift certificate and will be recognized from the lectern at the District 13 Spring Conference.

DTM [for members] July 1, 2018 – June 30, 2019

Members who achieve their Distinguished Toastmaster (DTM) – either in the Traditional Education Program or Pathways will be presented the DTM Medallion with Neck Ribbon at the District 13 Spring Conference.

Triple Crown [for members] July 1, 2018 – June 30, 2019

All members who achieve three or more educational awards – can be a combination of Traditional Education Program and Pathways will receive a Triple Crown Pin at the District 13 Spring Conference.

Quality Clubs Leadership [for clubs] July 1, 2018 – January 31, 2019

Clubs which have all seven of their club officers trained at Club Officer Training, at Westmoreland County Community College in January 2019, will receive a set of seven Club Officer pins and Past President pin (\$60 value, item #5801Z) OR a \$50 Toastmasters International gift certificate, item(s) #6634.

Distinguished Membership – No Foolin’ [for clubs] July 1, 2018 – March 31, 2019

Have a net growth of five members on April 1st – no foolin’ to earn a Customizable Meeting Sign OR a Lectern Banner OR a \$25 Toastmasters International gift certificate. Each club earning this award will be entered into a drawing to receive a \$75 Toastmasters International gift certificate to use for club supplies. The drawing will be held at the Spring Conference.

Lead, Sponsor, Mentor [for members] July 1, 2018 – June 30, 2019

Bring in a new club lead that charts and act as the club sponsor and/or club mentor for a minimum of six months, and you can choose to receive a Cross-Over Polo (item 7094/7095) OR Wireless Presentation Advancer OR \$35 Toastmasters International gift certificate.

BONUS: Keep mentoring. If your new club has 20+ members at its first dues renewal, then you will receive an additional gift – a \$35 Toastmasters International gift certificate.

All members and clubs earning the above awards will be recognized at the District 13 Spring Conference. Email incentives@d13tm.com when you complete one of the incentives list above.

SOCIAL MEDIA

Greetings Fellow Toastmasters,



District 13 TM @d13tm

follow us on
twitter



Like us on
Facebook

LinkedIn



**District Thirteen
Toastmasters**

Where Leaders are Made.
Pittsburgh, Pennsylvania | Executive Office

Current Toastmasters International
Education Toastmasters Leadership Institute

This newsletter is packed with information valuable to you and your fellow club members. **Club officers** can easily reference the information in this monthly newsletter and share with club members during Club Business.

Are you on social media? If you aren't already following District 13, you are missing out on announcements and congratulations for club and members via [D13 on Twitter](#) and [Facebook D13](#) and communication and leadership tips via [LinkedIn D13 Toastmasters](#).

Connect with us on social media and share your Toastmasters experiences and successes.

Sincerely,
Carolyn Krachkowski, DTM, MS4
[District 13 Public Relations Manager](#)

