

February 2019



WHERE LEADERS ARE MADE

DISTRICT 13 TOASTMASTERS

YOUR MONTHLY DISTRICT 13 TOASTMASTERS NEWS & UPDATES



DISTRICT MISSION

We build new clubs and support all clubs in achieving excellence.

CLUB MISSION

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

MESSAGE FROM DISTRICT 13 DIRECTOR

Happy Wednesday District 13 Toastmasters!

As your clubs meet and work towards individual member goals, remember our International President Lark Doley designated 2019 as the year of the **WOW Factor!**

In January/February clubs should present the [Moments of Truth](#) to analyze and improve your club's member experience. February/March are for implementing your club's findings, holding open houses, and sharing your WOW! Factor with new members you have recruited. Moon, Allegheny Mountains, Cranberry High Noon, Penn State Pingers, ProMasters, and many more clubs have presented the Moments of Truth and are holding open houses. **WAY TO GO!**

[Click here](#) to learn more about District 13's **FABULOUS INCENTIVES**--The Theory of One STAR, Astonishing Open House, and many more--for you **AND** your clubs!

We appreciate your love of Toastmasters so why not renew now instead of waiting until dues are due? Renew at your next club meeting! You can still [Talk Up Toastmasters](#) in March. Earning [Distinguished Membership No Foolin'](#) gets your club entered into a drawing to receive a **\$75 Toastmasters International gift certificate**.

As a member, we are here to assist you in reaching your goals on your Toastmasters journey. Let your club officers know what you want to accomplish by the end of the Toastmasters year so they can help you reach your goals! We are here to serve you and help you accomplish what you came to accomplish this year. Your leaders want to recognize your accomplishment, so make sure you share that information with your club officers and your Area Directors. They will applaud your success!

Let's finish the year strong--your goal accomplishment makes us look good so go, go, go! We will cheer you on!

I am excited to hear your **WOW!** stories and celebrate your success!

Jennifer Sell, DTM, LD3
District Director, District 13
Toastmasters International
Where Leaders Are Made
DD@d13tm.com

*Incentives are listed at the end of the newsletter or by [clicking here](#).

THEORY OF ONE **STAR** INCENTIVE

Have you earned the Theory of One **STAR** incentive?

- **ST**rive and achieve one education award
- **A**chieve a second education award
- **R**ecruit one new member

Join Terye Carney, Tyler Crummy, Anurag Kumar, Sarah Souri, Stephanie Scott, Christina Keener, Bethany Barefoot, Carolyn Krachkowski, Linda Young, and other Toastmasters all over District 13 who are **STAR** in 2018-2019!

[Click here](#) to learn more and complete the Theory of One **STAR** form.

[Click here](#) to view the Theory of One **STAR** web wall.

THE GREAT FRAME-UP INCENTIVE

It is not just members who can be a Club Sponsor; clubs can be as well. Clubs who are listed on Form 1: Application to Organize a Toastmasters Club as a Sponsoring Club and assist in the formation of the new club will be entered into a drawing to receive a \$100 Toastmasters International gift certificate.

**IDEAS TO INCREASE
CLUB MEMBERSHIP**

**WOW! AND REACH
YOUR GOALS!**

Are you looking for ways to increase club membership?

- Use the [President's Agenda](#)
- Have members complete [40 Guests in 4 minutes](#)
- Hold an [Open House](#) or two
- Share your [#MyWhy story](#)
- Post [fun, exciting pictures](#) on your clubs website and social media
- Earn **FABULOUS INCENTIVES** from the District
- Have a competition with another Club/Area/Division

Click the links above to go to the resources

TARGETS TO HIT:

- Present the [Moments of Truth](#)
- Reassess your goals and your clubs goals
- Improve club experience to meet goals
- Promote Club Mission - listed at beginning of this newsletter
- Retain members by supporting their personal and professional goals
- Recruit new members through [Open Houses](#) and word of mouth using your [#MyWhy story](#)
- Use the [President's Agenda](#)

CLUB COACH PROGRAM UPDATES

Do you enjoy working with clubs looking to grow their membership and plan great and fun club meetings? Well do we have the opportunity for you!

Toastmasters who serve as Club Coaches and coach their club toward successfully reaching distinguished status by June 30, 2019 or June 30, 2020 will not only earn credit as a club coach, but also an entire year of district leader service credit! That's right! According to International President Lark Doley, "the club coach program provides critical support to clubs that are struggling and need long-term outside help to raise their membership and level of excellence."

If you are interested in being a Club Coach, contact Club Growth Director [Patti Thor](#) or Club Retention Chair [Stephanie Scott](#).

PATHWAYS VIRTUAL SUPPORT SESSIONS



Our Pathways Team constantly reaches out to our District 13 Members to find out what you need to be successful using the Toastmasters Pathways Educational Program.

As part of your feedback, the Pathways Team is hosting Virtual Sessions where you can ask questions and get assistance on navigating Pathways!

There are two more virtual sessions designed to help answer the most common questions our District 13 members are having about Pathways.

The schedule of sessions is listed below along with a link to our Facebook Virtual Session event pages where you can post any questions about the virtual sessions and get updated information on agenda and dial in numbers.

Pathways Virtual Sessions - #3 Getting started in Pathways March 10, 2019
Time: 8:00 - 8:30 p.m.

Pathways Virtual Sessions - #4 Topic: Basecamp Manager March 25, 2019
Time: 8:00 - 8:30 p.m.

Check out the *Pathways Blog!*

2019 SPRING CONFERENCE

Saturday, April 13, 2019

Join the District 13 Toastmasters as we “**Lead with Words**” in 2019.

Leadership is more than a title, it is how you present yourself and articulate your thoughts.

Come and learn from the best at the 2019 Spring Conference.



Toastmasters District 13 2019 SPRING CONFERENCE

SCHEDULE

FRIDAY, APRIL 12
Meet n' Greet

SATURDAY, APRIL 13
District Council Meeting
Registration & Breakfast
Welcome Keynote
Education Session
International Speech Contest
Lunch & Keynote
Education Session
Afternoon Keynote
Tall Tales Contest
Dinner & Awards Ceremony

SATURDAY EVENING
Networking Reception

CONTESTS

INTERNATIONAL SPEECH CONTEST
Contestants present a five- to seven-minute speech on any subject they choose.

TALL-TALES CONTEST
Contestants present a speech on a topic that is highly-exaggerated and improbable in theme or plot.



WHERE LEADERS
ARE MADE

For More Information:
JEFF KENNEDY
2019 Spring Conference Chair
SpringConference@D13TM.com



SATURDAY, APRIL 13 PITTSBURGH AIRPORT MARRIOTT

Join the District 13 Toastmasters as we "Lead with Words" in 2019. Leadership is more than a title, it is how you present yourself and articulate your thoughts. Come and learn from the best at the 2019 Spring Conference.

KEYNOTE SPEAKERS



JOE BATTISTA
Pragmatic Passion
Author



ANGELA ARRINGTON
Angela Arrington Consulting
Executive Coach

EDUCATION SESSION SPEAKERS



CHRIS DALEY
TEDx Pittsburgh



YOUR NAME HERE
District 13



YOUR NAME HERE
District 13

Sponsored By:

springconference.d13tm.com

REGISTER NOW!



Conference Education Speakers

Do you love presenting? We are looking for speakers from District 13 to lead Education Sessions at the 2019 Spring Conference that will take place on April 13th at the Pittsburgh Airport Marriott.

Do you have a message that would fit with the theme of "Leading with Words"? If so, please take a moment and fill out our online form.

<http://springconference.d13tm.com/works-hop-presenters/>

SPEECH CONTEST UPDATES

Contest season is well underway!



Hope you are having fun competing or filling an important functionary role for your club or area. We can't run successful contests without you!

When putting together any event, the most important quality is a positive experience, both for members and the planning committee. Have fun and continue learning through this process! That's what makes it worthwhile in the end.

The Area and Division Contest Dates/Locations are listed on our District 13 event Calendar, [click here](#)

Our BIG International Speech and Tall Tales Contests are on Saturday April 13th – at the Spring Conference. Come hear awesome speeches and cheer on the many contestants.

We want YOU! If you're interested in volunteering to be a Chief Judge, Judge, Timer, Ballot Counter or Sergeant at Arms at either of the district contests, please email Donna Kolody, our Contest Coordinator, at donnakolody.tm@gmail.com

NOMINATIONS FOR APPOINTED POSITIONS 2019-2020 TERM



Would you like to be considered for an **Area Director position**? Do you know a member who would make a great Area Director? Please submit a nomination using the form below. Area Directors are appointed by the incoming District Director and will be announced at the spring conference.

Nominations for Appointed Positions

Appointed positions: Administration Manager, Public Relations Manager, Area Directors, Parliamentarian, and Logistics Manager. (*Parliamentarian and Logistics Manager do not receive one-year district leader credit.*)

If you are nominating yourself or someone else fill out the **District Leader Nominating Form**,

Please email nomination form and any questions to:
Denise Etter, DTM at PQD@d13tm.com or DLC@d13tm.com.

You will be contacted for a short interview and to discuss the role.

Appointed positions are appointed by the 2019-2020 District Director.

DISTRICT 13 INCENTIVES

Theory of One STAR [for members]

Join members who will be a STAR this Toastmasters Year! **S**Trive and achieve one education award, **A**chieve a second education award, and **R**ecruit one new member.

STARS will be recognized on the District 13 website and social media and receive a certificate.

July 1, 2018 – June 30, 2019

The Great Frame-Up [for clubs]

It is not just members who can be a Club Sponsor; clubs can be as well. Clubs who are listed on *Form 1: Application to Organize a Toastmasters Club* as a Sponsoring Club and assist in the formation of the new club will be recognized on the District 13 website and social media and receive a certificate with frame.

Each club earning this award will be entered into a drawing to receive a \$100 Toastmasters International gift certificate to use for club supplies.

July 1, 2018 – June 30, 2019

Committed to Pathways [for clubs]

Clubs with 100% of their members enrolled in Pathways and have begun a Path will receive a \$50 Toastmasters International gift certificate and will be recognized from the lectern at the District 13 Spring Conference.

July 1, 2018 – March 31, 2019

DTM [for members]

Members who achieve their Distinguished Toastmaster (DTM) – either in the Traditional Education Program or Pathways will be presented the DTM Medallion with Neck Ribbon at the District 13 Spring Conference.

July 1, 2018 – June 30, 2019

Triple Crown [for members]

All members who achieve three or more educational awards – can be a combination of Traditional Education Program and Pathways will receive a Triple Crown Pin at the District 13 Spring Conference.

July 1, 2018 – June 30, 2019

Distinguished Membership – No Foolin' [for clubs]

Have a net growth of five members on April 1st – no foolin' to earn a Customizable Meeting Sign OR a Lectern Banner OR a \$25 Toastmasters International gift certificate. Each club earning this award will be entered into a drawing to receive a \$75 Toastmasters International gift certificate to use for club supplies. The drawing will be held at the Spring Conference.

July 1, 2018 – March 31, 2019

Lead, Sponsor, Mentor [for members]

Bring in a new club lead that charts and act as the club sponsor and/or club mentor for a minimum of six months, and you can choose to receive a Cross-Over Polo (item 7094/7095) OR Wireless Presentation Advancer OR \$35 Toastmasters International gift certificate.

BONUS: Keep mentoring. If your new club has 20+ members at its first dues

renewal, then you will receive an additional gift – a \$35 Toastmasters International gift certificate.

July 1, 2018 – June 30, 2019

All members and clubs earning the above awards will be recognized at the District 13 Spring Conference.

Email incentives@d13tm.com when you complete one of the incentives list above.

